

Business Finance Proposal Form



Funding Circle Rep	Lawrence Bartlett - 02038854896
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Date	23 July 2024

Business

Company Name	84I LIMITED
Trading/Registered Address	4-5 Craven Court, Craven Road, Broadheath, Altrincham, Greater Manchester, England, WA14 5DY
Registration number	09099497
Is the entity part of a group structure?	
Date incorporated	24 June 2014
Summary of Business Activities	
Website	https://www.thetrademarkhelpline.com/

Proposed Finance

Amount and Term	30K
Date Required	ASAP
Purpose of loan	<p>The business provides a service to their clients that manages their trademark process and making sure their business and brand are protected.</p> <p>The funding is going to be used to help complete their software development. This will help them streamline their marketing.</p> <p>The funds will also be used to help them develop their 'monitoring' service which they charge monthly for. They have enough clients in their existing pipeline to generate around £50k per month recurring revenue instead of this being over a 12 month period.</p>

Current Position (per last filed accounts)

Annual Turnover	£86,999
Profit/Loss	-£25,000
Shareholder Funds	-£42,544
Overdraft Limit	
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	

Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	Jonathan Paton		
Home Address:	42 Lilac Road, Hale, Altrincham, Wa15 8Bj		
Previous address (if less than 2 years):	Same as current address		
Homeowner/Tenant:	Owner		
Value:	550k		
Mortgage Balance:	470k		

DOB:	21/01/1980		
Phone 1:			
Phone 2:			
Email:			
Consent to Search (Y/N?):	Y		

Primary Contact

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